



KNOW YOUR COMMUNITY



YOU CAN'T **REACH** YOUR COMMUNITY
UNLESS YOU **KNOW** YOUR COMMUNITY.



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YOU ARE READING ONE OF THE MOST IMPORTANT REPORTS FOR YOUR CHURCH.

What makes the *Know Your Community* report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The following pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people:

1) Demographics

Demographics are who people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

2) Psychographics

Psychographics are what people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographics. They make the data more accessible. Then, move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.



KNOW YOUR **COMMUNITY** REPORT

What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

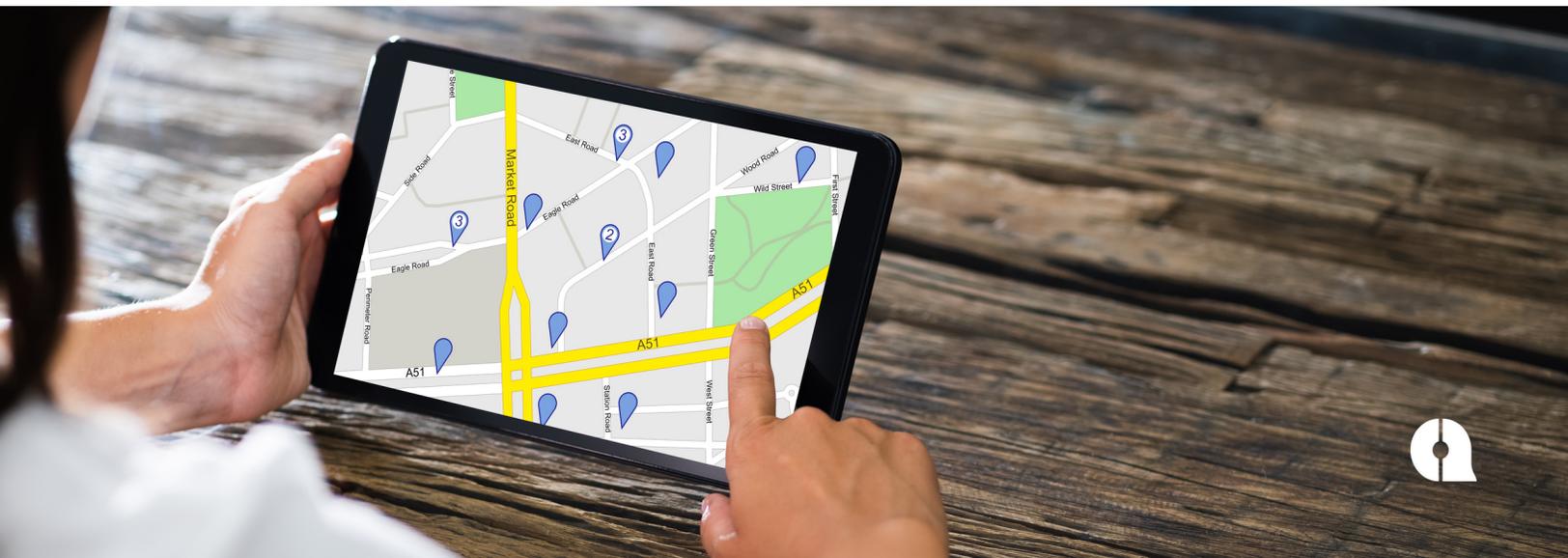
Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. However, a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the actual community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.



ESRI TAPESTRY SEGMENTATION

How accurate is the data?

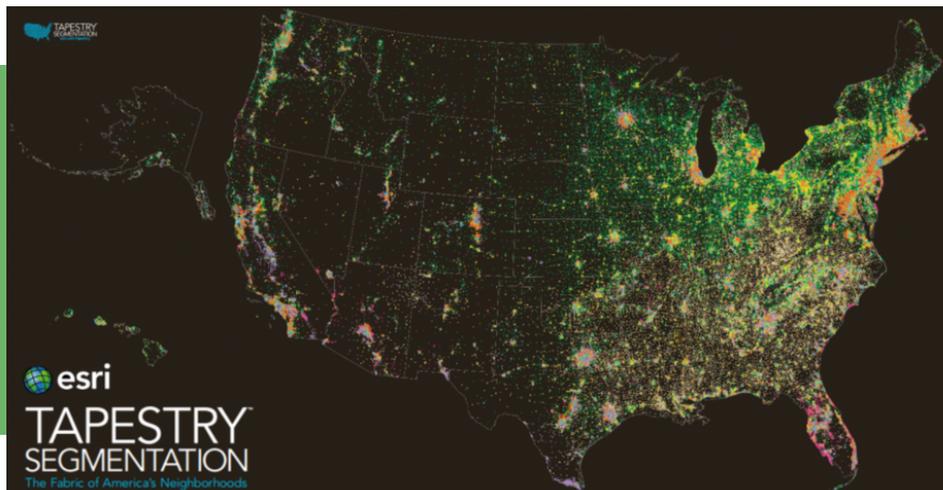
We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.

How was the *Know Your Community* report created?

Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

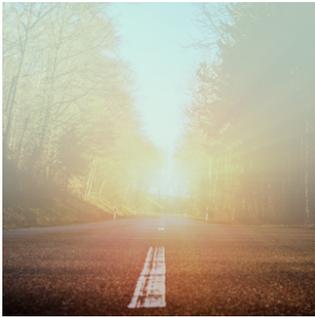
What is tapestry segmentation?

A special report called "Tapestry Segmentation" is in the detailed section following the infographics. It's one of the unique features of the Know Your Community report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.



Look at your top ten tapestry segmentations. Likely, the top ten segments make up most of your community. Then [click here](#) to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.

CHECK OUT THESE **FOLLOW-UP RESOURCES**



[The Hope Initiative](#)

Reinvigorate yourself and your church for the task of evangelism

The Hope Initiative is for pastors and churches looking to reinvigorate their commitment to evangelism. Expand your outreach and connect with your community through this simple, reproducible 30-day program.



[Good News Neighbors Toolkit](#)

A Simple Plan for Every Size Church to Reach the Community

The Good News Neighbors resource begins with a basic idea: Use neighbor gift bags to create a culture of inviting people to church. This toolkit has everything you need to get started. Your church exists not only in the community but also for the community. This outreach program can be the way you train your church to be good news neighbors.



[Invite Your One](#)

Create a Culture of Invitation and Evangelism in Your Church

Most people visit a church because someone invited them. In this online course, Dr. Thom Rainer walks you through how to move your church from inward to outward and have an inviting culture.





KNOW YOUR COMMUNITY

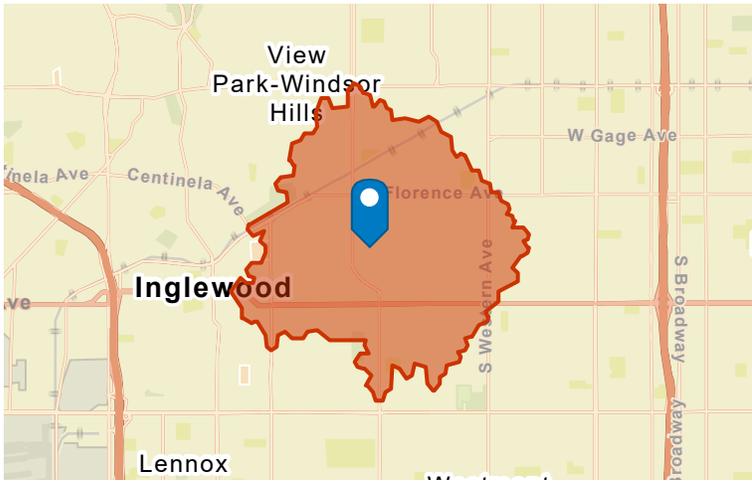


ABOUT **CHURCH ANSWERS**

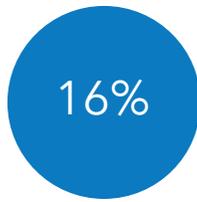
Church Answers is the world's leading provider of practical ministry resources for churches and church leaders. The ministry is headquartered in Franklin, Tennessee, though its team members live around the United States, with a few in other countries. You can learn more about Church Answers at churchanswers.com.

Zion Hill Baptist Church 3

7860 10th Ave, Los Angeles, California, 90043



EDUCATION



No High School Diploma



27%

High School Graduate



33%

Some College



24%

Bachelor's/Grad/Prof Degree

KEY FACTS

48,250

Population



Median Age



Average Household Size

\$58,199

Median Household Income

BUSINESS



1,145

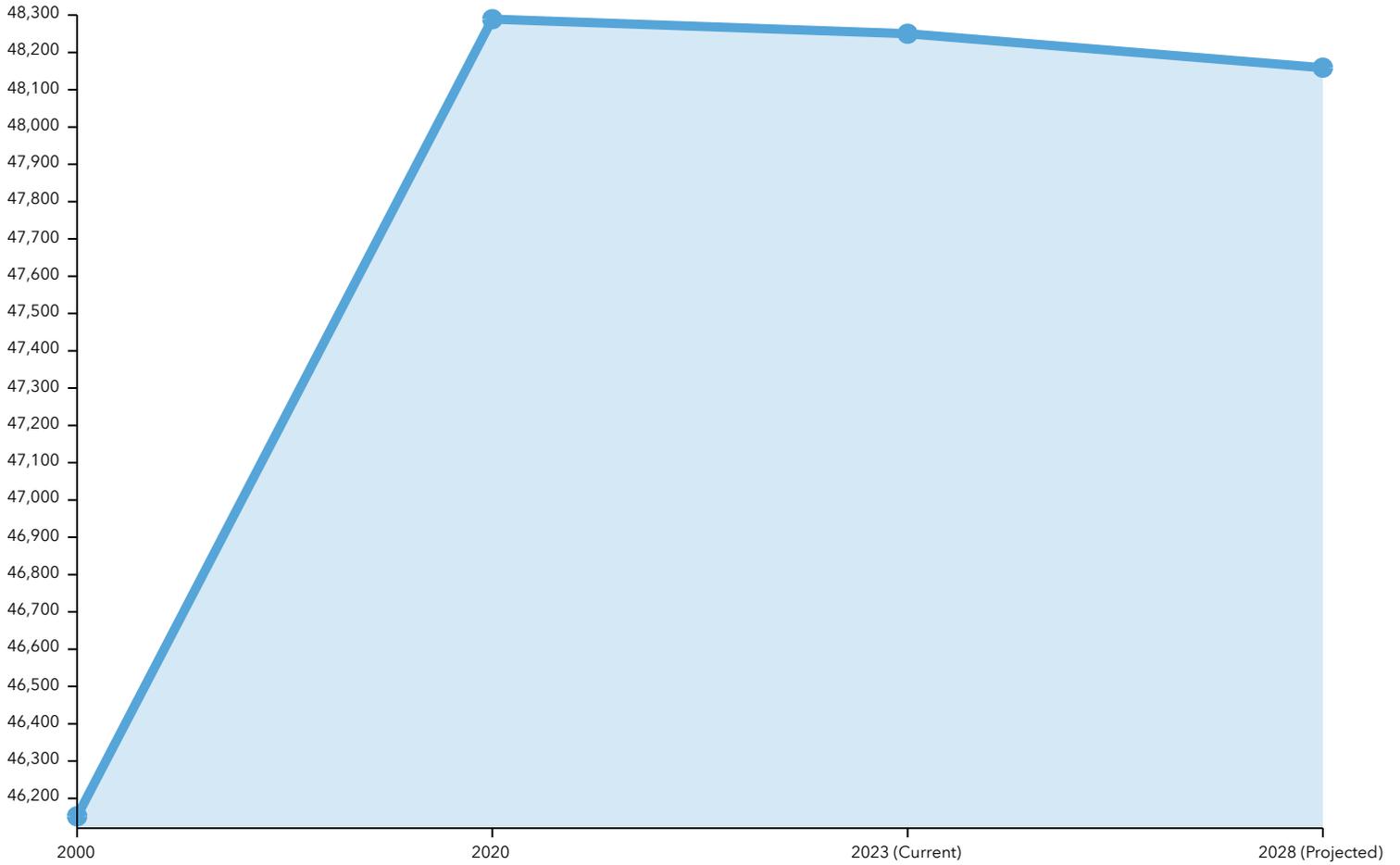
Total Businesses



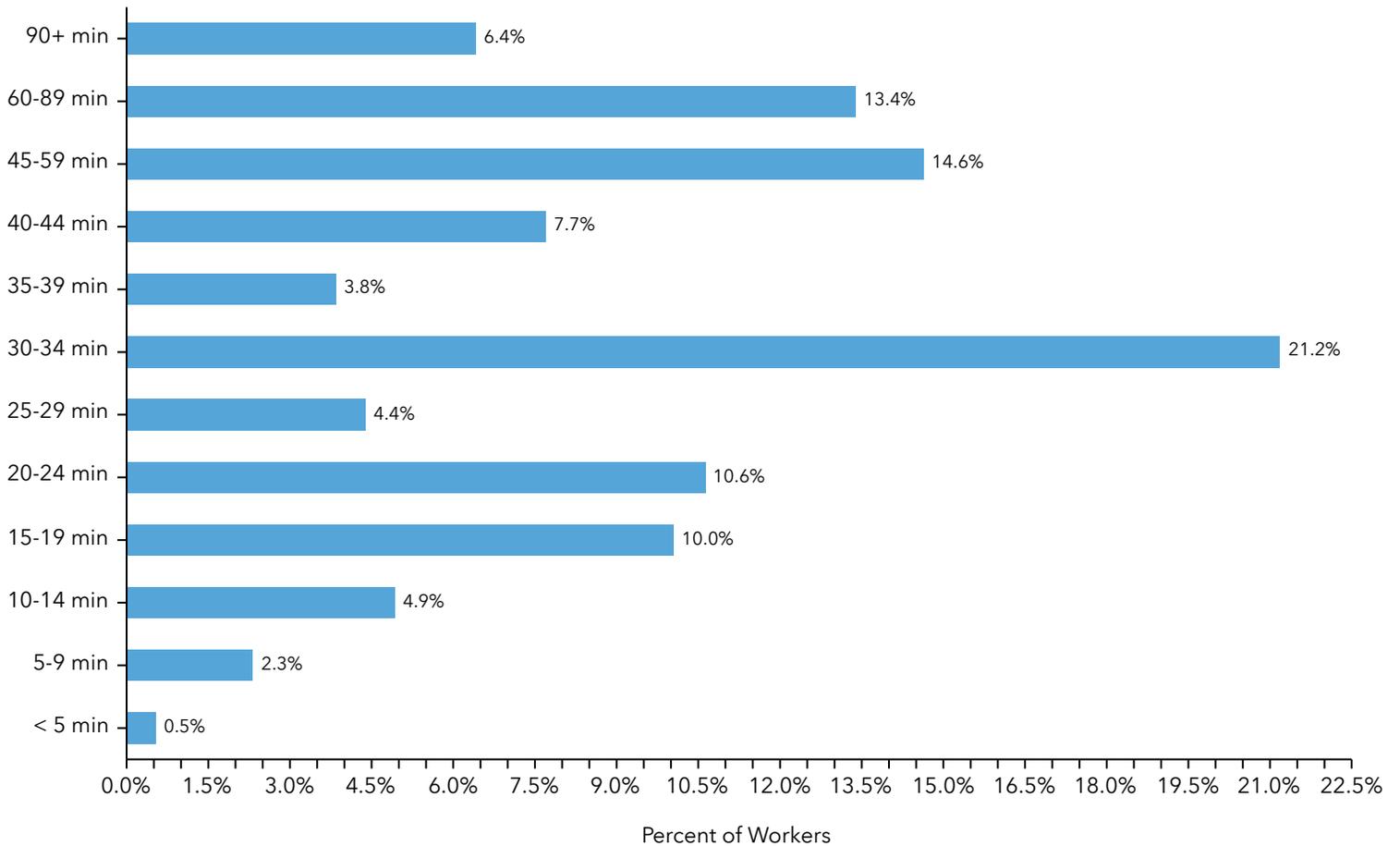
6,583

Total Employees

HISTORICAL, CURRENT, & PROJECTED POPULATION TOTALS



TRAVEL TIME TO WORK

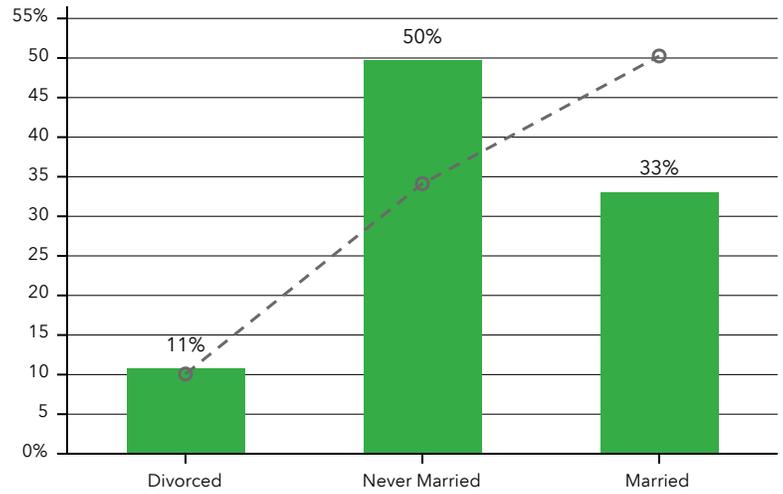


Zion Hill Baptist Church 3

7860 10th Ave, Los Angeles, California, 90043

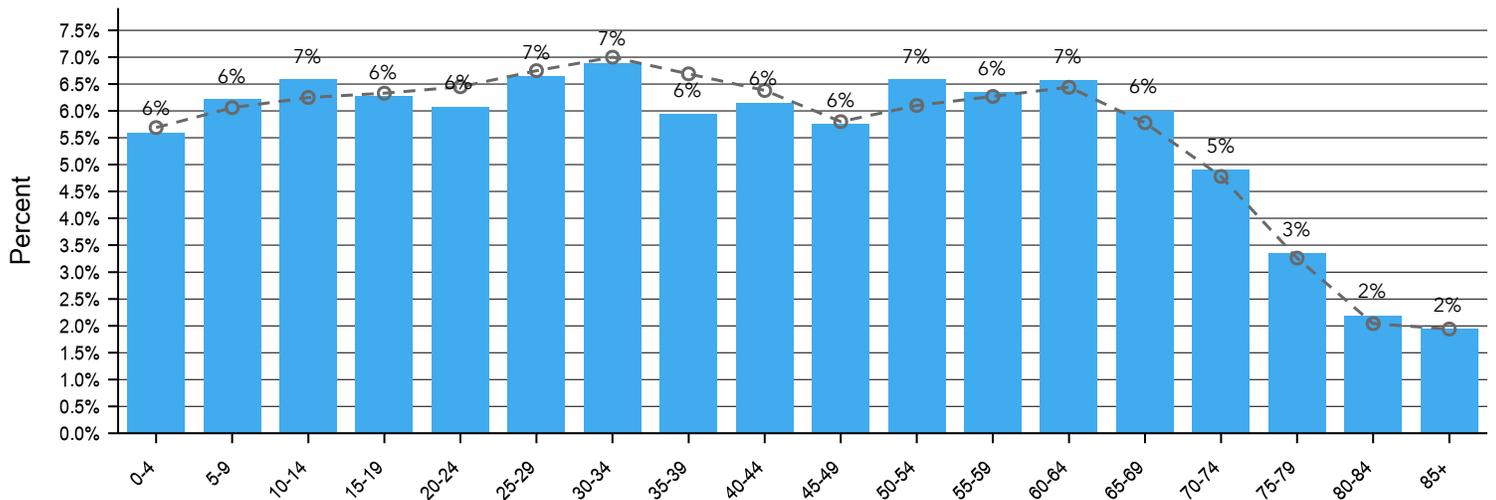


CURRENT ADULT MARRIAGE % (vs NATIONAL AVG)



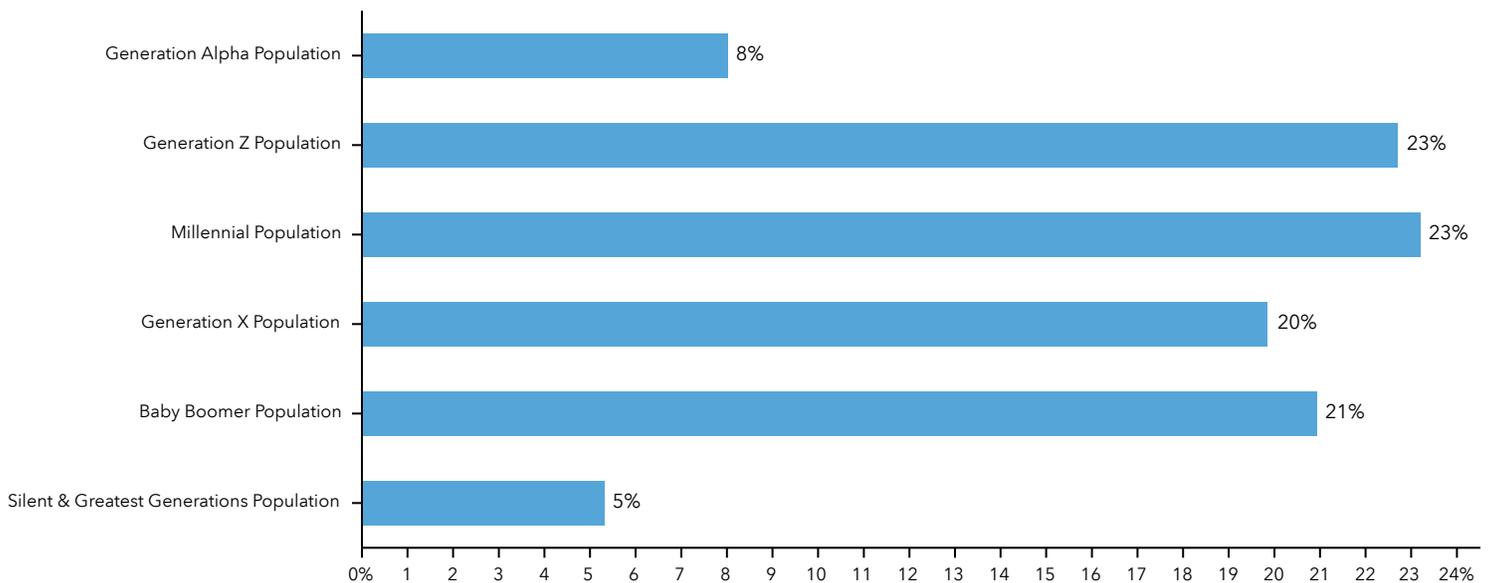
Dots show comparison to **United States**

CURRENT AGE PROFILE (vs NATIONAL AVERAGE)



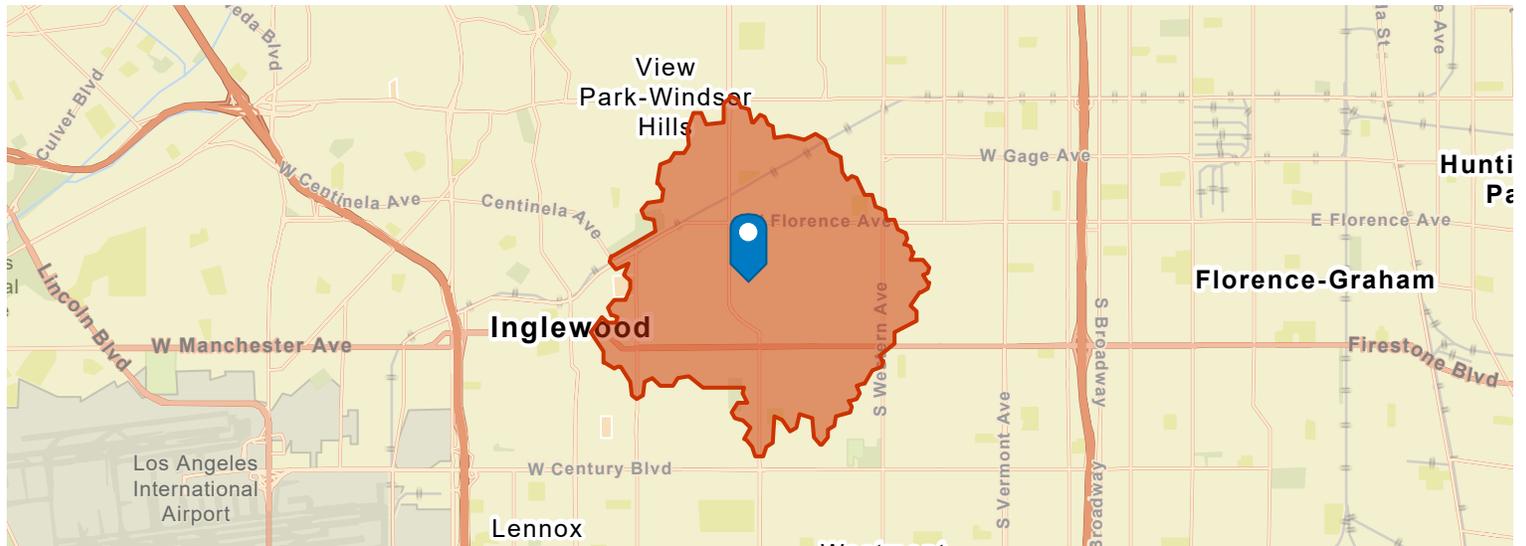
Dots show comparison to **United States**

CURRENT GENERATIONAL MIX

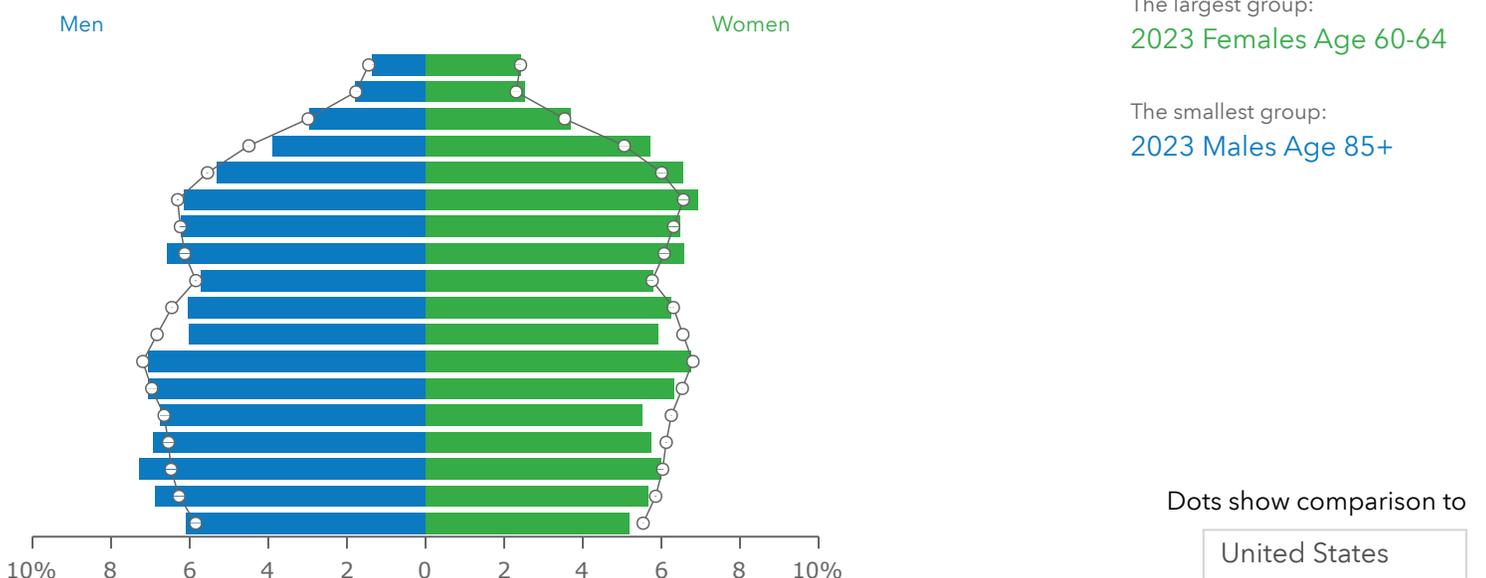


Zion Hill Baptist Church 3

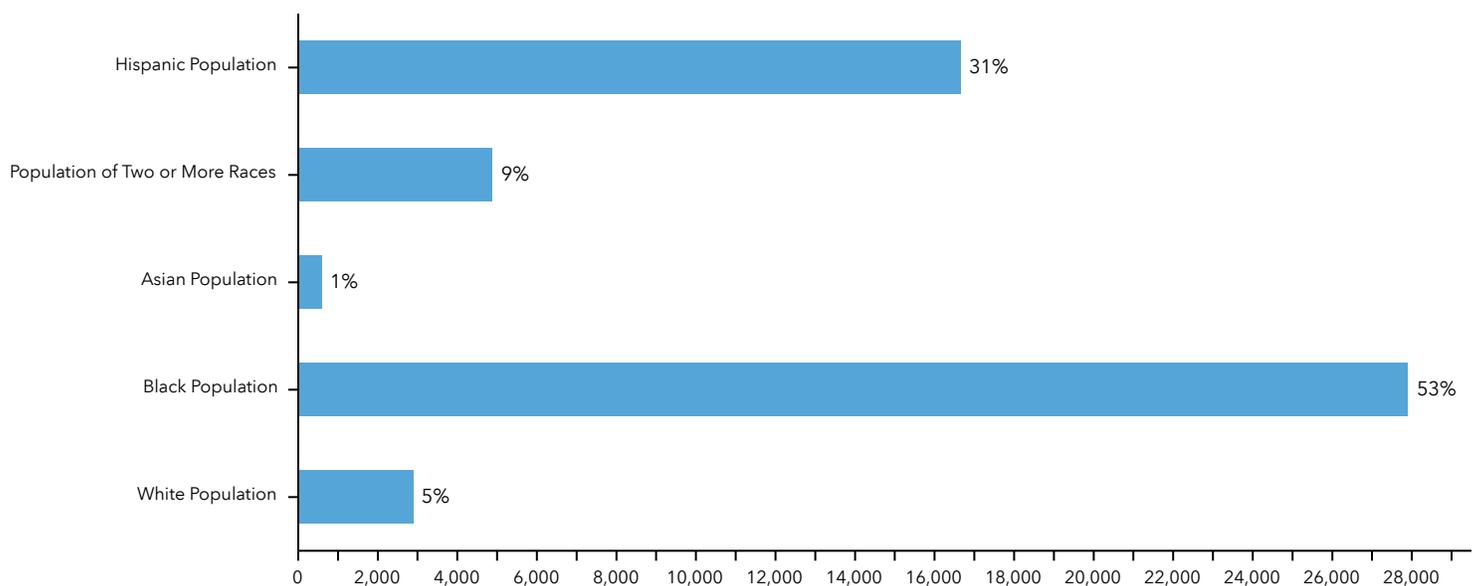
7860 10th Ave, Los Angeles, California, 90043



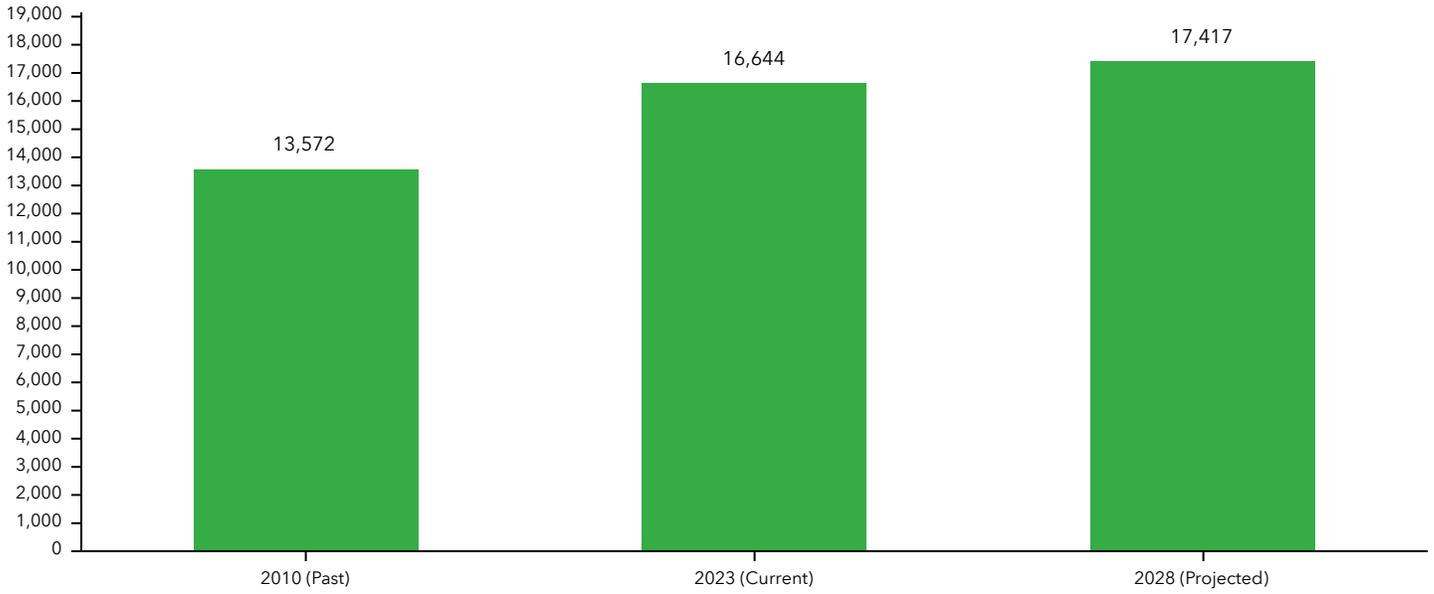
Age pyramid



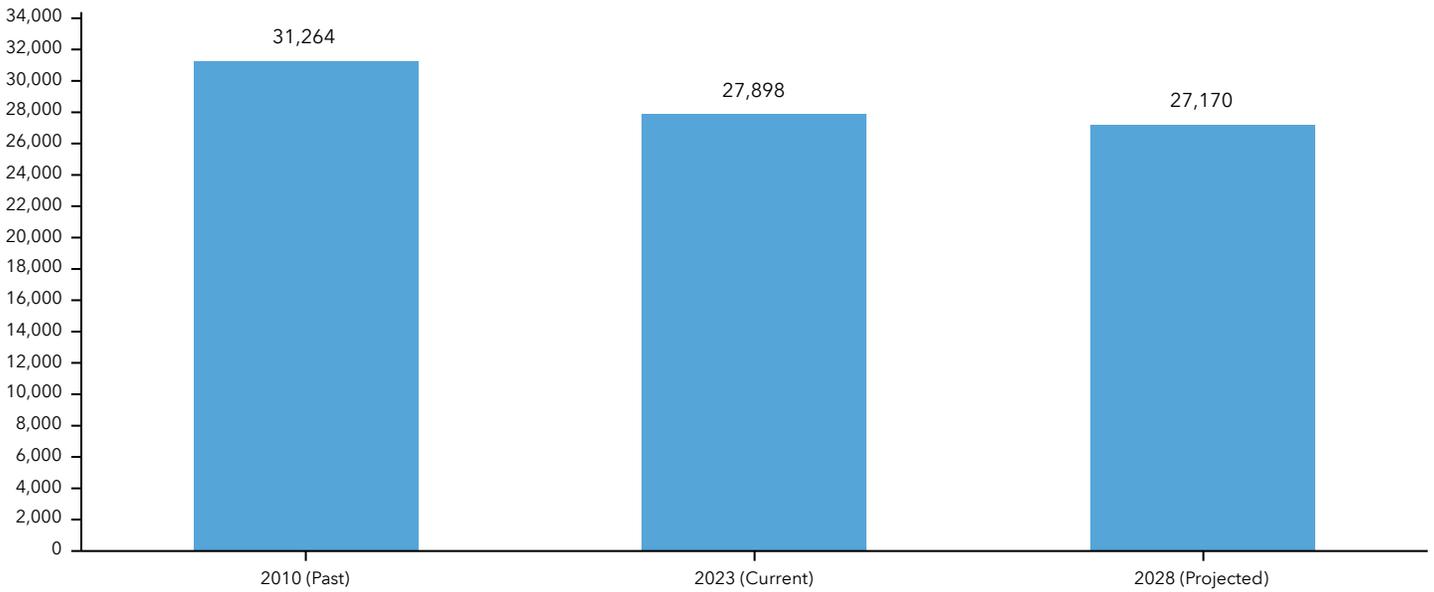
CURRENT POPULATION BY RACE



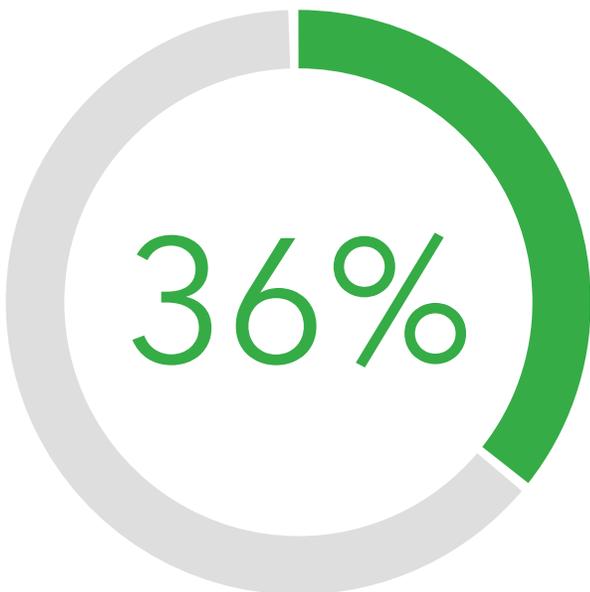
HISPANIC POPULATION (PAST, CURRENT, & PROJECTED)



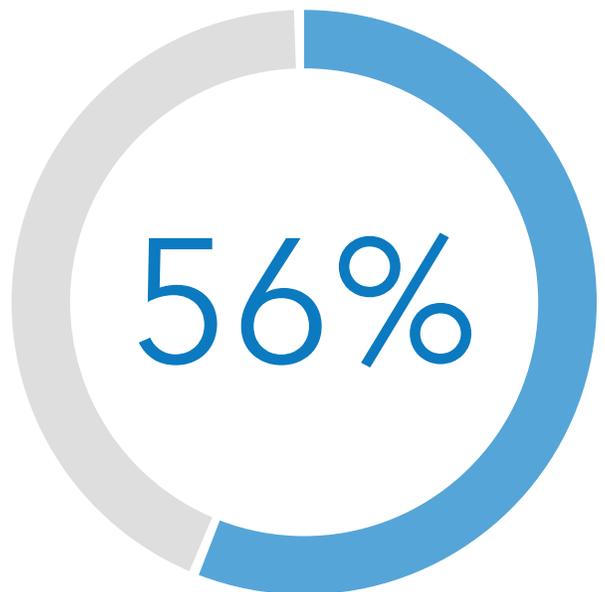
BLACK POPULATION (PAST, CURRENT, & PROJECTED)



2028 PROJECTED HISPANIC POPULATION %

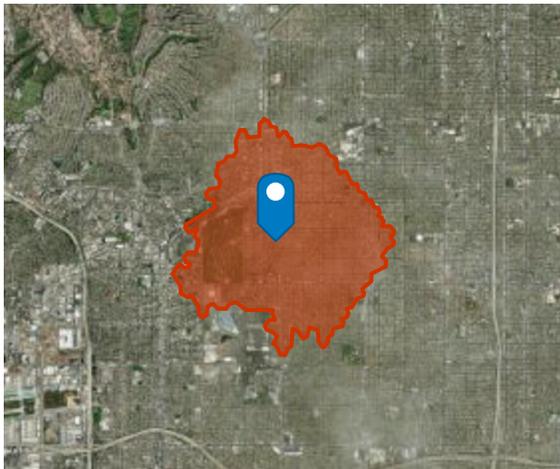


2028 PROJECTED BLACK POPULATION %



Zion Hill Baptist Church 3

7860 10th Ave, Los Angeles, California, 90043



2023 Households by income (Esri)

The largest group: <\$15,000 (18.9%)

The smallest group: \$200,000+ (5.5%)

Indicator▲	Value	Diff
<\$15,000	18.9%	+9.4%
\$15,000 - \$24,999	8.4%	+1.3%
\$25,000 - \$34,999	7.0%	-0.4%
\$35,000 - \$49,999	9.3%	-1.5%
\$50,000 - \$74,999	15.4%	-1.0%
\$75,000 - \$99,999	11.3%	-1.5%
\$100,000 - \$149,999	16.2%	-0.7%
\$150,000 - \$199,999	8.0%	-0.6%
\$200,000+	5.5%	-5.1%

Bars show deviation from United States

POPULATION BY GENERATION



5.3%

Greatest Gen:
Born 1945/Earlier



20.9%

Baby Boomer:
Born 1946 to 1964



19.9%

Generation X:
Born 1965 to 1980



23.2%

Millennial:
Born 1981 to 1998



22.7%

Generation Z:
Born 1999 to 2016



8.0%

Alpha: Born
2017 to Present

2023 Race and ethnicity (Esri)

The largest group: Black Alone (57.82)

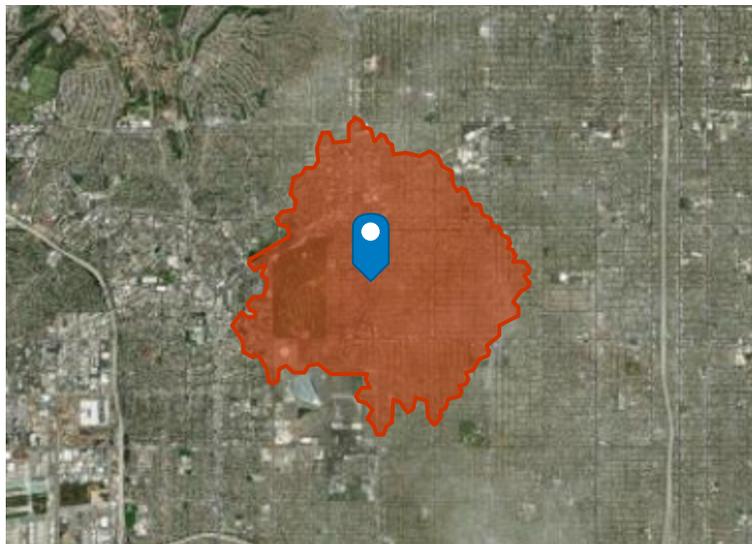
The smallest group: Pacific Islander Alone (0.13)

Indicator▲	Value	Diff
White Alone	5.99	-54.63
Black Alone	57.82	+45.34
American Indian/Alaska Native Alone	1.68	+0.54
Asian Alone	1.24	-5.01
Pacific Islander Alone	0.13	-0.08
Other Race	23.04	+14.32
Two or More Races	10.10	-0.48
Hispanic Origin (Any Race)	34.50	+15.08

Bars show deviation from United States

Zion Hill Baptist Church 3

7860 10th Ave, Los Angeles, California, 90043



POVERTY



3,714

Households Below the Poverty Level



20%

Households Below the Poverty Level



6%

Households with Public Assistance Income



16%

Households Receiving Food Stamps/SNAP

HEALTHCARE COST STRUGGLES



9,877

Somewhat Struggles with Healthcare Costs



5,905

Completely Struggles with Healthcare Costs

HOUSING STATS



\$685,437

Median Home Value



\$9,100

Average Spent on Mortgage & Basics



\$1,170

Median Contract Rent

EMPLOYMENT



62%

White Collar



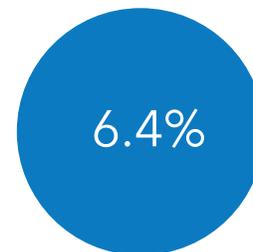
20%

Blue Collar



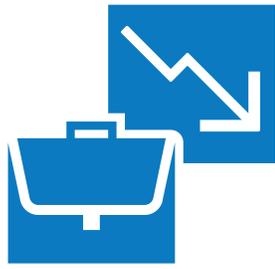
18%

Services



Unemployment Rate

AT RISK POPULATION



1,469

Unemployed
Population Age 16+



2,562

Population Age 15+:
Widowed



5,602

Households
With Disability



8,865

Population
65+



2,862

Households
Without
Vehicle

HOUSEHOLDS WITH PETS



23%

Owns a Dog



14%

Owns a Cat

HOUSEHOLDS WITH CHILDREN



2,330

Married with
Children



2,116

Single
Mothers



491

Single
Fathers

ANNUAL HOUSEHOLD SPENDING



\$1,888

Apparel & Services



\$200

Computers &
Hardware



\$2,970

Eating Out



\$5,667

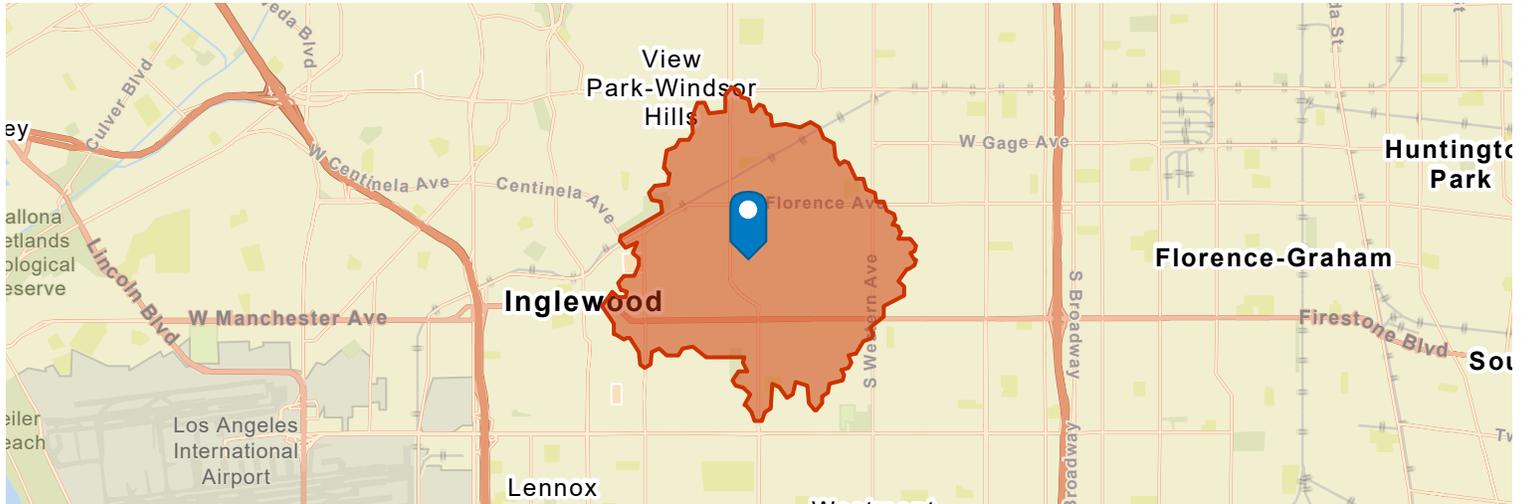
Groceries



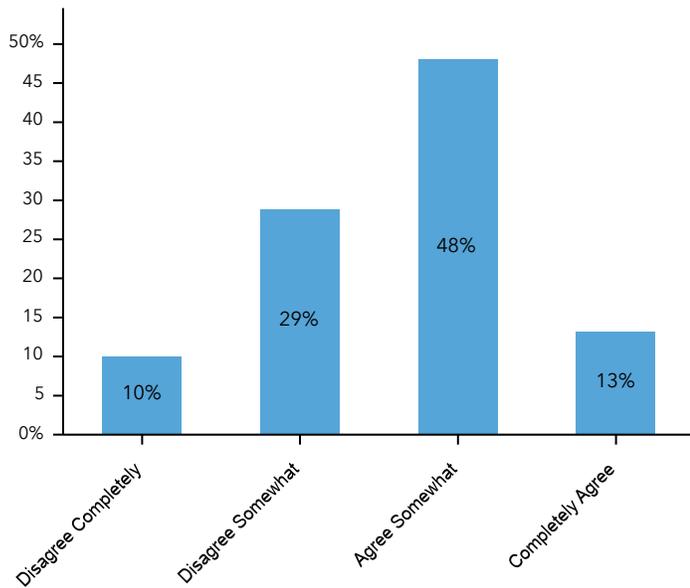
\$5,580

Health Care

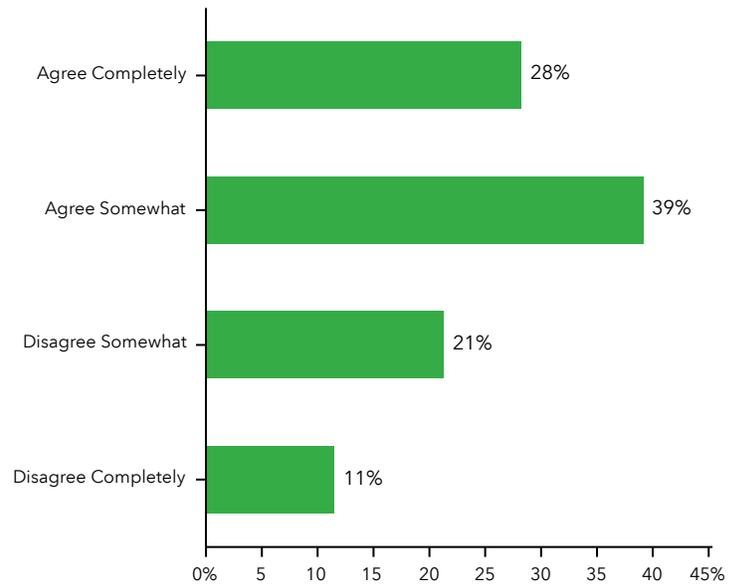
Zion Hill Baptist Church 3



DO YOU HAVE HEALTHY EATING HABITS?



DO YOU EXERCISE REGULARLY?



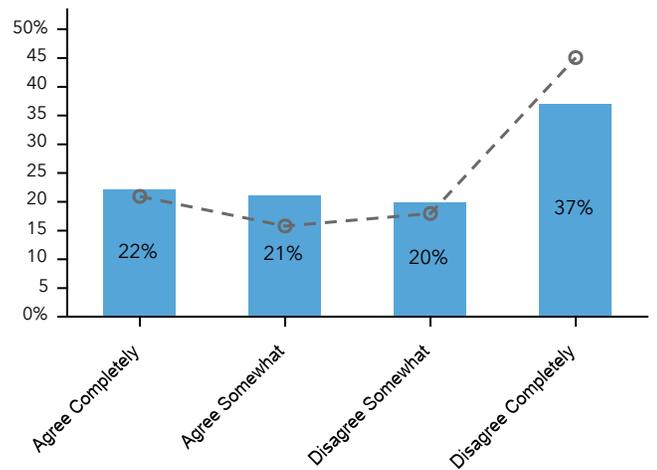
VOLUNTEERED FOR A CHARITABLE ORG



11% ↓

Volunteered for a Charitable Organization Last 12 Mo (%) is 5% lower than **United States**, which has a value of **16%**

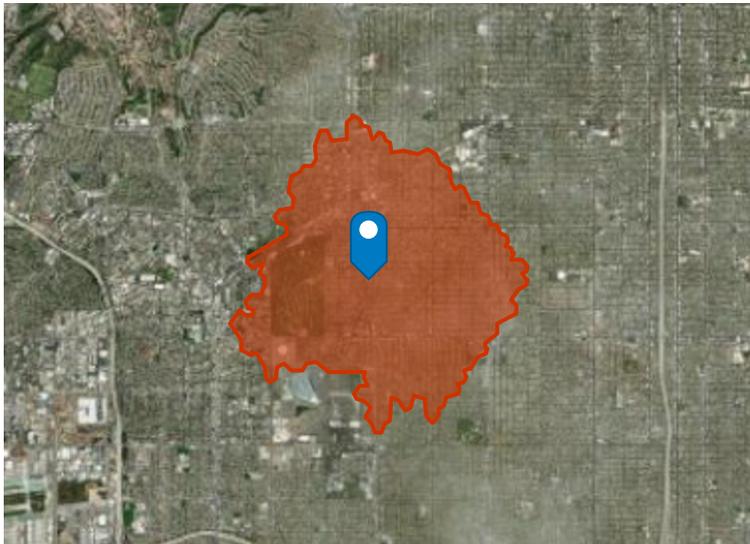
DO YOU ATTEND RELIGIOUS SERVICES REGULARLY? (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

Zion Hill Baptist Church 3

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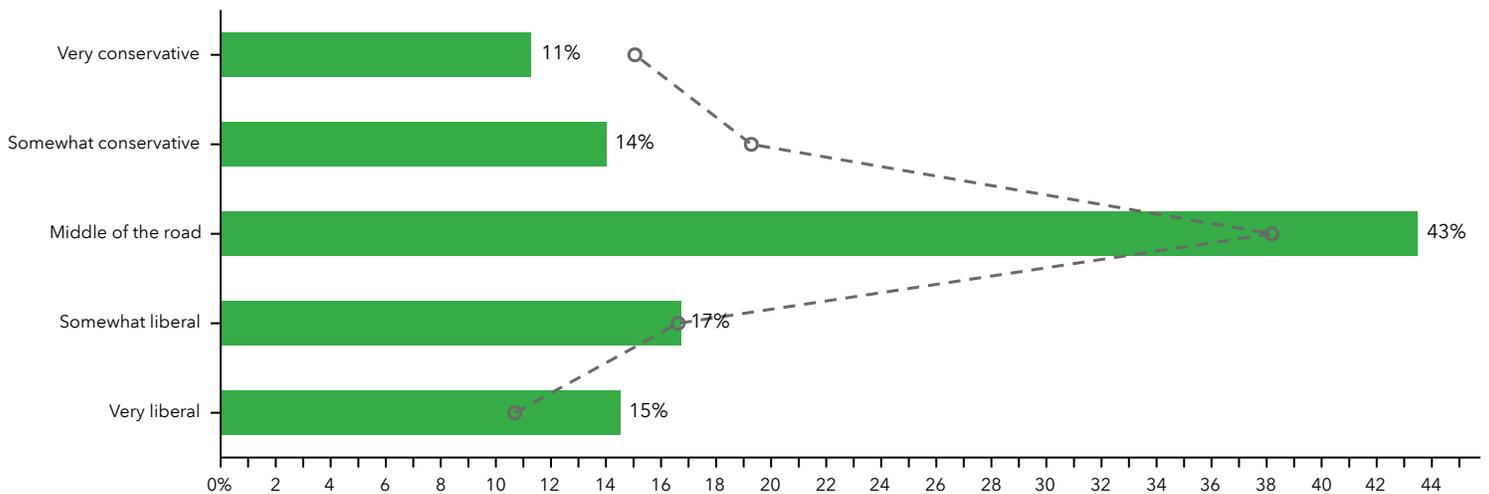
CONTRIBUTED TO A RELIGIOUS ORGANIZATION



23% ↓

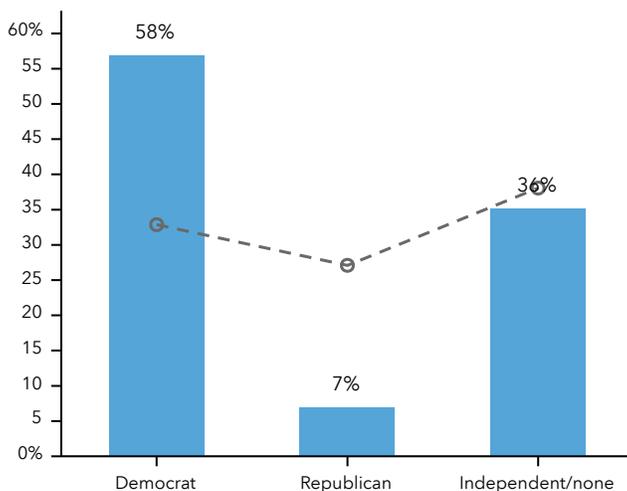
Contributed to Religious Organization Last 12 Mo (%) is 2% lower than **United States**, which has a value of **25%**

SELF-REPORTED POLITICAL LEANING (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

POLITICAL AFFILIATION (vs NATIONAL AVG)



Dots show comparison to **United States**

Know Your Community

Report Powered By:



ChurchAnswers.com



ACS Population Summary

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	47,751		2,368	High
Total Households	18,440		880	High
Total Housing Units	19,645		882	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	46,666	100.0%	2,294	High
Enrolled in school	11,563	24.8%	860	High
Enrolled in nursery school, preschool	486	1.0%	163	Medium
Public school	433	0.9%	158	Medium
Private school	52	0.1%	32	Medium
Enrolled in kindergarten	515	1.1%	161	Medium
Public school	437	0.9%	154	Medium
Private school	78	0.2%	50	Medium
Enrolled in grade 1 to grade 4	2,076	4.4%	340	High
Public school	1,842	3.9%	326	High
Private school	234	0.5%	98	Medium
Enrolled in grade 5 to grade 8	2,254	4.8%	347	High
Public school	2,068	4.4%	334	High
Private school	185	0.4%	81	Medium
Enrolled in grade 9 to grade 12	2,218	4.8%	331	High
Public school	1,981	4.2%	325	High
Private school	236	0.5%	90	Medium
Enrolled in college undergraduate years	3,422	7.3%	437	High
Public school	3,065	6.6%	415	High
Private school	357	0.8%	129	Medium
Enrolled in graduate or professional school	592	1.3%	150	Medium
Public school	209	0.4%	99	Medium
Private school	384	0.8%	111	Medium
Not enrolled in school	35,103	75.2%	1,512	High
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	7,449	100.0%	635	High
Living in Households	7,196	96.6%	597	High
Living in Family Households	4,497	60.4%	520	High
Householder	2,438	32.7%	345	High
Spouse	822	11.0%	143	High
Parent	711	9.5%	190	Medium
Parent-in-law	48	0.6%	29	Medium
Other Relative	462	6.2%	184	Medium
Nonrelative	17	0.2%	16	Low
Living in Nonfamily Households	2,699	36.2%	345	High
Householder	2,539	34.1%	330	High
Nonrelative	160	2.1%	66	Medium
Living in Group Quarters	253	3.4%	213	Low



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 Latitude: 33.96785
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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	10,605	57.5%	598	High
2-Person	4,042	21.9%	374	High
3-Person	2,823	15.3%	387	High
4-Person	1,921	10.4%	277	High
5-Person	981	5.3%	187	High
6-Person	446	2.4%	118	Medium
7+ Person	391	2.1%	170	Medium
Nonfamily Households	7,835	42.5%	731	High
1-Person	6,954	37.7%	710	High
2-Person	722	3.9%	189	Medium
3-Person	131	0.7%	65	Medium
4-Person	28	0.2%	33	Low
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	5,004	27.1%	442	High
Family households	4,937	26.8%	443	High
Married-couple family	2,330	12.6%	306	High
Male householder, no wife present	491	2.7%	151	Medium
Female householder, no husband present	2,116	11.5%	303	High
Nonfamily households	67	0.4%	52	Low
Households with no people under 18 years	13,436	72.9%	838	High
Married-couple family	2,659	14.4%	269	High
Other family	3,009	16.3%	411	High
Nonfamily households	7,768	42.1%	730	High
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	5,805	31.5%	479	High
1-Person	2,369	12.8%	323	High
2+ Person Family	3,223	17.5%	377	High
2+ Person Nonfamily	213	1.2%	77	Medium
Households with No Pop 65+	12,634	68.5%	790	High
1-Person	4,585	24.9%	645	High
2+ Person Family	7,381	40.0%	501	High
2+ Person Nonfamily	668	3.6%	188	Medium
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	47,202	100.0%	2,357	High
In Family Households	38,145	80.8%	2,299	High
In Married-Couple Family	18,647	39.5%	1,654	High
Relatives	18,595	39.4%	1,650	High
Nonrelatives	52	0.1%	23	Medium
In Male Householder-No Spouse Present-Family	4,456	9.4%	910	Medium
Relatives	4,094	8.7%	835	Medium
Nonrelatives	363	0.8%	141	Medium
In Female Householder-No Spouse Present-Family	15,041	31.9%	1,628	High
Relatives	14,270	30.2%	1,474	High
Nonrelatives	771	1.6%	386	Medium
In Nonfamily Households	9,057	19.2%	851	High

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

May 28, 2024



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Prepared by Esri
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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	45,604	100.0%	2,214	
5 to 17 years				
Speak only English	4,499	9.9%	579	
Speak Spanish	2,796	6.1%	543	
Speak English "very well" or "well"	2,570	5.6%	474	
Speak English "not well"	204	0.4%	168	
Speak English "not at all"	22	0.0%	35	
Speak other Indo-European languages	65	0.1%	66	
Speak English "very well" or "well"	65	0.1%	66	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	6	0.0%	8	
Speak English "very well" or "well"	6	0.0%	8	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	233	0.5%	151	
Speak English "very well" or "well"	233	0.5%	151	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	19,548	42.9%	1,358	
Speak Spanish	9,133	20.0%	960	
Speak English "very well" or "well"	6,997	15.3%	722	
Speak English "not well"	1,658	3.6%	369	
Speak English "not at all"	478	1.0%	162	
Speak other Indo-European languages	516	1.1%	208	
Speak English "very well" or "well"	514	1.1%	208	
Speak English "not well"	3	0.0%	12	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	262	0.6%	121	
Speak English "very well" or "well"	237	0.5%	119	
Speak English "not well"	25	0.1%	25	
Speak English "not at all"	0	0.0%	0	
Speak other languages	1,096	2.4%	369	
Speak English "very well" or "well"	1,077	2.4%	363	
Speak English "not well"	19	0.0%	29	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	6,298	13.8%	578	
Speak Spanish	952	2.1%	264	
Speak English "very well" or "well"	417	0.9%	109	
Speak English "not well"	392	0.9%	234	
Speak English "not at all"	143	0.3%	63	
Speak other Indo-European languages	70	0.2%	41	
Speak English "very well" or "well"	60	0.1%	37	
Speak English "not well"	9	0.0%	130	
Speak English "not at all"	1	0.0%	1	
Speak Asian and Pacific Island languages	58	0.1%	39	
Speak English "very well" or "well"	41	0.1%	34	
Speak English "not well"	4	0.0%	26	
Speak English "not at all"	13	0.0%	18	
Speak other languages	71	0.2%	35	
Speak English "very well" or "well"	47	0.1%	30	
Speak English "not well"	21	0.0%	20	
Speak English "not at all"	3	0.0%	13	

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: high medium low

May 28, 2024



ACS Population Summary

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	21,599	100.0%	1,350	High
Worked in state and in county of residence	21,063	97.5%	1,342	High
Worked in state and outside county of residence	524	2.4%	134	Medium
Worked outside state of residence	12	0.1%	16	Low
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	22,294	100.0%	1,361	High
Male:	10,241	45.9%	783	High
Employee of private company	6,820	30.6%	666	High
Self-employed in own incorporated business	196	0.9%	88	Medium
Private not-for-profit wage and salary workers	615	2.8%	194	Medium
Local government workers	947	4.2%	215	Medium
State government workers	268	1.2%	121	Medium
Federal government workers	399	1.8%	172	Medium
Self-employed in own not incorporated business workers	981	4.4%	185	High
Unpaid family workers	15	0.1%	25	Low
Female:	12,053	54.1%	919	High
Employee of private company	6,824	30.6%	706	High
Self-employed in own incorporated business	164	0.7%	69	Medium
Private not-for-profit wage and salary workers	1,090	4.9%	208	High
Local government workers	1,985	8.9%	277	High
State government workers	458	2.1%	123	Medium
Federal government workers	515	2.3%	252	Medium
Self-employed in own not incorporated business workers	1,016	4.6%	383	Medium
Unpaid family workers	0	0.0%	0	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	47,202	100.0%	2,357	High
Population <18 in Households	9,734	20.6%	965	High
Have a Computer	9,625	20.4%	961	High
Have NO Computer	109	0.2%	90	Low
Population 18-64 in Households	30,272	64.1%	1,644	High
Have a Computer	29,698	62.9%	1,640	High
Have NO Computer	574	1.2%	222	Medium
Population 65+ in Households	7,196	15.2%	597	High
Have a Computer	5,989	12.7%	568	High
Have NO Computer	1,207	2.6%	211	High
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	18,440	100.0%	880	High
With an Internet Subscription	15,134	82.1%	816	High
Dial-Up Alone	0	0.0%	0	
Broadband	11,328	61.4%	655	High
Satellite Service	2,093	11.4%	406	High
Other Service	285	1.5%	127	Medium
Internet Access with no Subscription	665	3.6%	197	Medium
With No Internet Access	2,641	14.3%	401	High



ACS Population Summary

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

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 Latitude: 33.96785
 Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	21,599	100.0%	1,350	High
Drove alone	15,422	71.4%	1,048	High
Carpooled	1,874	8.7%	379	Medium
Public transportation (excluding taxicab)	1,903	8.8%	534	Medium
Bus or trolley bus	1,775	8.2%	531	Medium
Light rail, streetcar or trolley	10	0.0%	12	Low
Subway or elevated	118	0.5%	63	Medium
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	110	0.5%	94	Low
Motorcycle	32	0.1%	37	Low
Bicycle	34	0.2%	39	Low
Walked	290	1.3%	120	Medium
Other means	336	1.6%	149	Medium
Worked at home	1,598	7.4%	450	Medium
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	20,001	100.0%	1,277	High
Less than 5 minutes	109	0.5%	59	Medium
5 to 9 minutes	461	2.3%	114	Medium
10 to 14 minutes	986	4.9%	233	Medium
15 to 19 minutes	2,008	10.0%	310	High
20 to 24 minutes	2,128	10.6%	388	High
25 to 29 minutes	878	4.4%	181	Medium
30 to 34 minutes	4,236	21.2%	575	High
35 to 39 minutes	769	3.8%	166	Medium
40 to 44 minutes	1,541	7.7%	283	High
45 to 59 minutes	2,926	14.6%	386	High
60 to 89 minutes	2,678	13.4%	365	High
90 or more minutes	1,282	6.4%	456	Medium
Average Travel Time to Work (in minutes)	N/A		N/A	Low
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	15,877	100.0%	1,017	High
Own children under 6 years only	717	4.5%	152	Medium
In labor force	506	3.2%	129	Medium
Not in labor force	211	1.3%	82	Medium
Own children under 6 years and 6 to 17 years	771	4.9%	198	Medium
In labor force	581	3.7%	159	Medium
Not in labor force	189	1.2%	96	Medium
Own children 6 to 17 years only	2,956	18.6%	362	High
In labor force	2,405	15.1%	312	High
Not in labor force	551	3.5%	174	Medium
No own children under 18 years	11,434	72.0%	916	High
In labor force	8,789	55.4%	853	High
Not in labor force	2,644	16.7%	341	High

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	47,567	100.0%	2,367	
Under 19 years:	10,207	21.5%	974	
One Type of Health Insurance:	9,030	19.0%	951	
Employer-Based Health Ins Only	3,230	6.8%	481	
Direct-Purchase Health Ins Only	546	1.1%	220	
Medicare Coverage Only	52	0.1%	50	
Medicaid Coverage Only	5,183	10.9%	822	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	18	0.0%	30	
2+ Types of Health Insurance	790	1.7%	252	
No Health Insurance Coverage	388	0.8%	142	
19 to 34 years:	10,627	22.3%	828	
One Type of Health Insurance:	8,523	17.9%	734	
Employer-Based Health Ins Only	4,711	9.9%	536	
Direct-Purchase Health Ins Only	627	1.3%	183	
Medicare Coverage Only	39	0.1%	42	
Medicaid Coverage Only	3,017	6.3%	468	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	129	0.3%	155	
2+ Types of Health Insurance	653	1.4%	169	
No Health Insurance Coverage	1,451	3.1%	287	
35 to 64 years:	19,371	40.7%	1,168	
One Type of Health Insurance:	15,168	31.9%	1,020	
Employer-Based Health Ins Only	8,857	18.6%	688	
Direct-Purchase Health Ins Only	1,067	2.2%	304	
Medicare Coverage Only	250	0.5%	88	
Medicaid Coverage Only	4,732	9.9%	676	
TRICARE/Military Hlth Cov Only	38	0.1%	44	
VA Health Care Only	224	0.5%	180	
2+ Types of Health Insurance	2,306	4.8%	479	
No Health Insurance Coverage	1,897	4.0%	358	
65+ years:	7,361	15.5%	634	
One Type of Health Insurance:	2,109	4.4%	278	
Employer-Based Health Ins Only	555	1.2%	174	
Direct-Purchase Health Ins Only	23	0.0%	30	
Medicare Coverage Only	1,498	3.1%	201	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	33	0.1%	42	
2+ Types of Health Insurance:	5,140	10.8%	561	
Employer-Based & Direct-Purchase Health Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	1,702	3.6%	309	
Direct-Purchase Health & Medicare Insurance	283	0.6%	93	
Medicare & Medicaid Coverage	1,927	4.1%	297	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	267	0.6%	142	
Other Health Insurance Combinations	960	2.0%	260	
No Health Insurance Coverage	112	0.2%	100	

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: high medium low

May 28, 2024



ACS Population Summary

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
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 Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	47,397	100.0%	2,346	High
Under .50	4,398	9.3%	795	High
.50 to .99	4,219	8.9%	731	High
1.00 to 1.24	2,424	5.1%	793	Medium
1.25 to 1.49	2,369	5.0%	778	Medium
1.50 to 1.84	2,760	5.8%	664	Medium
1.85 to 1.99	1,080	2.3%	497	Medium
2.00 and over	30,147	63.6%	1,808	High
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	37,971	100.0%	1,810	High
Veteran	1,929	5.1%	306	High
Nonveteran	36,042	94.9%	1,771	High
Male	17,083	45.0%	1,054	High
Veteran	1,852	4.9%	300	High
Nonveteran	15,231	40.1%	1,012	High
Female	20,888	55.0%	1,117	High
Veteran	77	0.2%	46	Medium
Nonveteran	20,811	54.8%	1,117	High
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	1,929	100.0%	306	High
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	211	10.9%	118	Medium
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	58	3.0%	52	Low
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	142	7.4%	75	Medium
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	804	41.7%	188	Medium
Vietnam Era and Korean War, no World War II	24	1.2%	32	Low
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	115	6.0%	53	Medium
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	17	0.9%	34	Low
Between Gulf War and Vietnam Era only	369	19.1%	194	Medium
Between Vietnam Era and Korean War only	165	8.6%	67	Medium
Between Korean War and World War II only	5	0.3%	9	Low
Pre-World War II only	20	1.0%	31	Low
HOUSEHOLDS BY POVERTY STATUS				
Total	18,440	100.0%	880	High
Income in the past 12 months below poverty level	3,714	20.1%	347	High
Married-couple family	339	1.8%	110	Medium
Other family - male householder (no wife present)	133	0.7%	86	Medium
Other family - female householder (no husband present)	821	4.5%	160	High
Nonfamily household - male householder	1,004	5.4%	214	Medium
Nonfamily household - female householder	1,418	7.7%	203	High
Income in the past 12 months at or above poverty level	14,725	79.9%	866	High
Married-couple family	4,650	25.2%	379	High
Other family - male householder (no wife present)	1,150	6.2%	228	Medium
Other family - female householder (no husband present)	3,512	19.0%	446	High
Nonfamily household - male householder	2,352	12.8%	440	High
Nonfamily household - female householder	3,061	16.6%	552	High
Poverty Index	162			

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Zion Hill Baptist Church 3
7860 10th Ave, Los Angeles, California, 90043
Drive time: 5 minute radius

Prepared by Esri
Latitude: 33.96785
Longitude: -118.32807

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	5,285	28.7%	428	High
No Social Security Income	13,154	71.3%	826	High
Retirement Income	3,680	20.0%	420	High
No Retirement Income	14,759	80.0%	823	High
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	248	2.4%	146	Medium
10-14.9% of Income	519	5.0%	126	Medium
15-19.9% of Income	912	8.8%	259	Medium
20-24.9% of Income	722	6.9%	196	Medium
25-29.9% of Income	1,297	12.5%	316	Medium
30-34.9% of Income	731	7.0%	162	Medium
35-39.9% of Income	685	6.6%	253	Medium
40-49.9% of Income	935	9.0%	194	Medium
50+% of Income	4,011	38.6%	605	High
Gross Rent % Inc Not Computed	341	3.3%	102	Medium
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	18,440	100.0%	880	High
With public assistance income	1,160	6.3%	272	Medium
No public assistance income	17,280	93.7%	853	High
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	18,440	100.0%	880	High
With Food Stamps/SNAP	2,947	16.0%	374	High
With No Food Stamps/SNAP	15,493	84.0%	842	High
HOUSEHOLDS BY DISABILITY STATUS				
Total	18,440	100.0%	880	High
With 1+ Persons w/Disability	5,602	30.4%	539	High
With No Person w/Disability	12,838	69.6%	803	High

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2021, adjusted for inflation.

2017-2021 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



Demographic and Income Profile

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

Summary	Census 2010	Census 2020	2023	2028
Population	46,564	48,289	48,250	48,159
Households	17,159	17,920	17,886	18,034
Families	11,182	11,365	11,561	11,679
Average Household Size	2.69	2.66	2.66	2.64
Owner Occupied Housing Units	8,313	8,498	8,490	8,635
Renter Occupied Housing Units	8,846	9,422	9,396	9,398
Median Age	37.8	40.9	39.8	40.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.04%	0.13%	0.30%
Households	0.16%	0.25%	0.49%
Families	0.20%	0.24%	0.44%
Owner HHs	0.34%	0.40%	0.66%
Median Household Income	3.63%	2.95%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,387	18.9%	3,210	17.8%
\$15,000 - \$24,999	1,511	8.4%	1,233	6.8%
\$25,000 - \$34,999	1,247	7.0%	1,034	5.7%
\$35,000 - \$49,999	1,663	9.3%	1,362	7.6%
\$50,000 - \$74,999	2,753	15.4%	2,613	14.5%
\$75,000 - \$99,999	2,020	11.3%	2,051	11.4%
\$100,000 - \$149,999	2,892	16.2%	3,392	18.8%
\$150,000 - \$199,999	1,429	8.0%	1,866	10.3%
\$200,000+	984	5.5%	1,274	7.1%

Median Household Income	\$58,199	\$69,557
Average Household Income	\$83,711	\$98,115
Per Capita Income	\$30,971	\$36,647

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,991	6.4%	2,344	4.9%	2,699	5.6%	2,728	5.7%
5 - 9	2,962	6.4%	2,649	5.5%	2,994	6.2%	2,760	5.7%
10 - 14	3,279	7.0%	2,881	6.0%	3,173	6.6%	3,083	6.4%
15 - 19	3,647	7.8%	2,965	6.1%	3,029	6.3%	2,995	6.2%
20 - 24	3,196	6.9%	2,932	6.1%	2,928	6.1%	2,775	5.8%
25 - 34	5,567	12.0%	6,610	13.7%	6,531	13.5%	6,057	12.6%
35 - 44	6,201	13.3%	6,233	12.9%	5,840	12.1%	6,284	13.0%
45 - 54	6,974	15.0%	6,374	13.2%	5,954	12.3%	5,879	12.2%
55 - 64	5,475	11.8%	6,914	14.3%	6,236	12.9%	5,898	12.2%
65 - 74	3,545	7.6%	4,796	9.9%	5,254	10.9%	5,433	11.3%
75 - 84	1,996	4.3%	2,600	5.4%	2,676	5.5%	3,149	6.5%
85+	731	1.6%	992	2.1%	934	1.9%	1,117	2.3%

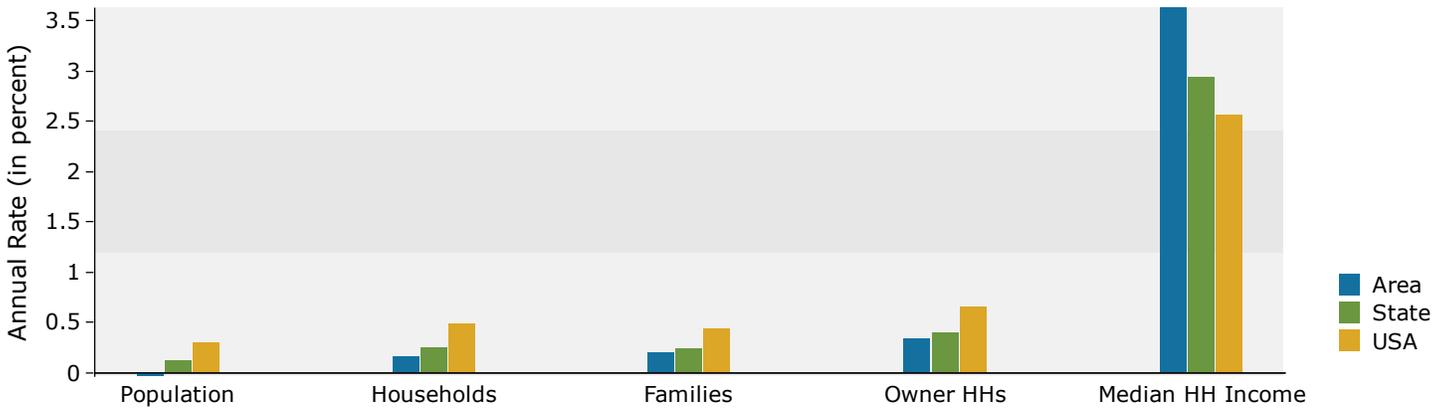
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,263	11.3%	2,995	6.2%	2,892	6.0%	2,746	5.7%
Black Alone	31,264	67.1%	28,211	58.4%	27,898	57.8%	27,170	56.4%
American Indian Alone	201	0.4%	804	1.7%	812	1.7%	894	1.9%
Asian Alone	317	0.7%	585	1.2%	596	1.2%	612	1.3%
Pacific Islander Alone	61	0.1%	63	0.1%	63	0.1%	63	0.1%
Some Other Race Alone	7,736	16.6%	10,773	22.3%	11,116	23.0%	11,733	24.4%
Two or More Races	1,721	3.7%	4,859	10.1%	4,873	10.1%	4,940	10.3%

Hispanic Origin (Any Race)	13,572	29.1%	16,171	33.5%	16,644	34.5%	17,416	36.2%
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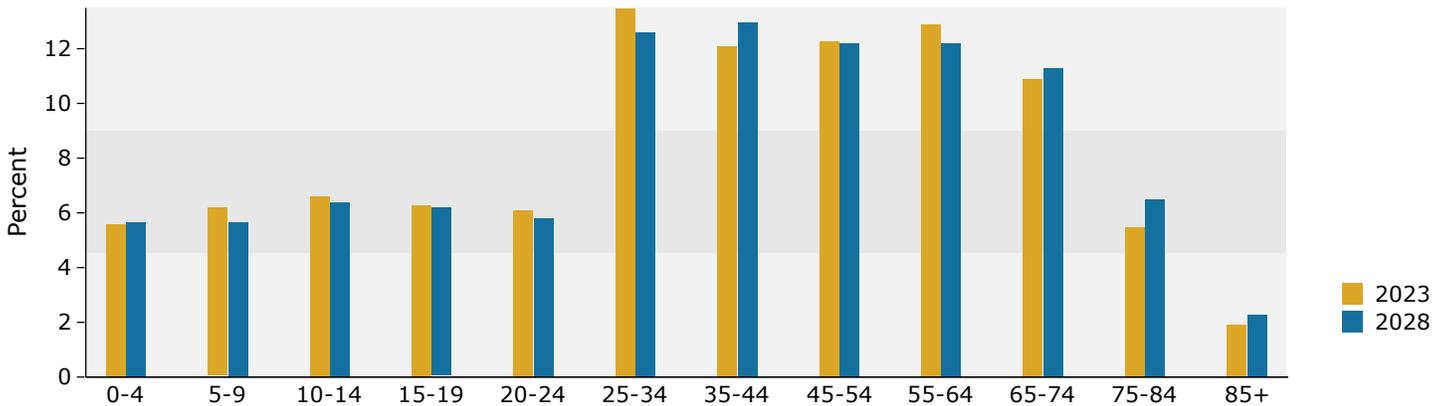
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

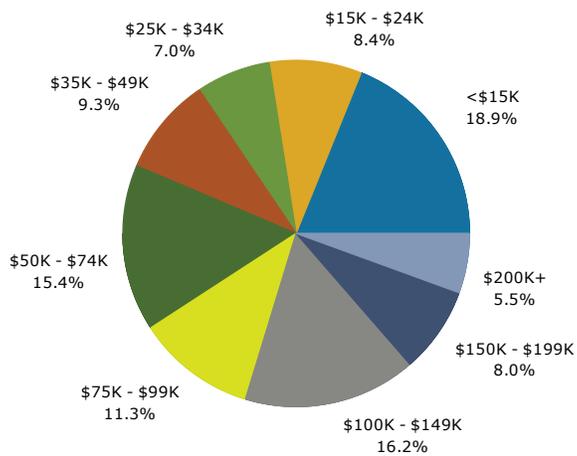
Trends 2023-2028



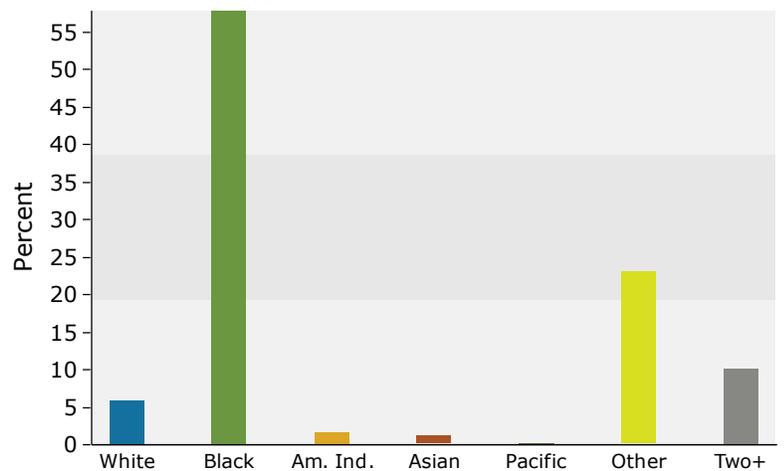
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 34.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Market Profile

Zion Hill Baptist Church 3
7860 10th Ave, Los Angeles, California, 90043
Drive time: 5 minute radii

Prepared by Esri
Latitude: 33.96785
Longitude: -118.32807

5 minutes

Population Summary	
2010 Total Population	46,564
2020 Total Population	48,289
2020 Group Quarters	617
2023 Total Population	48,250
2023 Group Quarters	618
2028 Total Population	48,159
2023-2028 Annual Rate	-0.04%
2023 Total Daytime Population	35,092
Workers	7,634
Residents	27,458
Household Summary	
2010 Households	17,159
2010 Average Household Size	2.69
2020 Total Households	17,920
2020 Average Household Size	2.66
2023 Households	17,886
2023 Average Household Size	2.66
2028 Households	18,034
2028 Average Household Size	2.64
2023-2028 Annual Rate	0.16%
2010 Families	11,182
2010 Average Family Size	3.34
2023 Families	11,561
2023 Average Family Size	3.34
2028 Families	11,679
2028 Average Family Size	3.31
2023-2028 Annual Rate	0.20%
Housing Unit Summary	
2000 Housing Units	18,023
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	46.4%
Vacant Housing Units	6.3%
2010 Housing Units	18,285
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	48.4%
Vacant Housing Units	6.2%
2020 Housing Units	18,796
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	50.1%
Vacant Housing Units	4.5%
2023 Housing Units	18,827
Owner Occupied Housing Units	45.1%
Renter Occupied Housing Units	49.9%
Vacant Housing Units	5.0%
2028 Housing Units	19,074
Owner Occupied Housing Units	45.3%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	5.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 28, 2024



Market Profile

Zion Hill Baptist Church 3
7860 10th Ave, Los Angeles, California, 90043
Drive time: 5 minute radii

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Latitude: 33.96785
Longitude: -118.32807

5 minutes

2023 Households by Income	
Household Income Base	17,886
<\$15,000	18.9%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	8.0%
\$200,000+	5.5%
Average Household Income	\$83,711

2028 Households by Income	
Household Income Base	18,034
<\$15,000	17.8%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	7.6%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	10.3%
\$200,000+	7.1%
Average Household Income	\$98,115

2023 Owner Occupied Housing Units by Value	
Total	8,490
<\$50,000	1.5%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	8.1%
\$500,000 - \$749,999	48.9%
\$750,000 - \$999,999	28.7%
\$1,000,000 - \$1,499,999	5.1%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	2.6%
Average Home Value	\$743,759

2028 Owner Occupied Housing Units by Value	
Total	8,635
<\$50,000	1.2%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	43.1%
\$750,000 - \$999,999	33.9%
\$1,000,000 - \$1,499,999	6.9%
\$1,500,000 - \$1,999,999	1.7%
\$2,000,000 +	3.7%
Average Home Value	\$803,237

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income	
2023	\$58,199
2028	\$69,557
Median Home Value	
2023	\$685,437
2028	\$728,064
Per Capita Income	
2023	\$30,971
2028	\$36,647
Median Age	
2010	37.8
2020	40.9
2023	39.8
2028	40.6
2020 Population by Age	
Total	48,289
0 - 4	4.9%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	12.2%
25 - 34	13.7%
35 - 44	12.9%
45 - 54	13.2%
55 - 64	14.3%
65 - 74	9.9%
75 - 84	5.4%
85 +	2.1%
18 +	79.9%
2023 Population by Age	
Total	48,248
0 - 4	5.6%
5 - 9	6.2%
10 - 14	6.6%
15 - 24	12.3%
25 - 34	13.5%
35 - 44	12.1%
45 - 54	12.3%
55 - 64	12.9%
65 - 74	10.9%
75 - 84	5.5%
85 +	1.9%
18 +	77.9%
2028 Population by Age	
Total	48,158
0 - 4	5.7%
5 - 9	5.7%
10 - 14	6.4%
15 - 24	12.0%
25 - 34	12.6%
35 - 44	13.0%
45 - 54	12.2%
55 - 64	12.2%
65 - 74	11.3%
75 - 84	6.5%
85 +	2.3%
18 +	78.5%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	22,058
Females	26,231
2023 Population by Sex	
Males	21,718
Females	26,532
2028 Population by Sex	
Males	21,715
Females	26,444
2010 Population by Race/Ethnicity	
Total	46,563
White Alone	11.3%
Black Alone	67.1%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.6%
Two or More Races	3.7%
Hispanic Origin	29.1%
Diversity Index	71.1
2020 Population by Race/Ethnicity	
Total	48,289
White Alone	6.2%
Black Alone	58.4%
American Indian Alone	1.7%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	22.3%
Two or More Races	10.1%
Hispanic Origin	33.5%
Diversity Index	77.5
2023 Population by Race/Ethnicity	
Total	48,250
White Alone	6.0%
Black Alone	57.8%
American Indian Alone	1.7%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.0%
Two or More Races	10.1%
Hispanic Origin	34.5%
Diversity Index	78.0
2028 Population by Race/Ethnicity	
Total	48,158
White Alone	5.7%
Black Alone	56.4%
American Indian Alone	1.9%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	24.4%
Two or More Races	10.3%
Hispanic Origin	36.2%
Diversity Index	78.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	48,289
In Households	98.7%
Householder	37.0%
Opposite-Sex Spouse	10.3%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	28.1%
Adopted Child	0.5%
Stepchild	1.0%
Grandchild	5.3%
Brother or Sister	2.6%
Parent	2.3%
Parent-in-law	0.4%
Son-in-law or Daughter-in-law	0.8%
Other Relatives	3.5%
Foster Child	0.2%
Other Nonrelatives	4.4%
In Group Quarters	1.3%
Institutionalized	0.3%
Noninstitutionalized	1.0%

2023 Population 25+ by Educational Attainment

Total	33,427
Less than 9th Grade	7.1%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	24.5%
GED/Alternative Credential	2.9%
Some College, No Degree	24.1%
Associate Degree	9.0%
Bachelor's Degree	14.6%
Graduate/Professional Degree	9.3%

2023 Population 15+ by Marital Status

Total	39,383
Never Married	49.7%
Married	33.0%
Widowed	6.5%
Divorced	10.8%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	22,836
Population 16+ Employed	93.6%
Population 16+ Unemployment rate	6.4%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	12.0%
Population 25-54 Employed	62.4%
Population 25-54 Unemployment rate	5.8%
Population 55-64 Employed	17.5%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	4.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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5 minutes

2023 Employed Population 16+ by Industry

Total	21,367
Agriculture/Mining	0.1%
Construction	5.4%
Manufacturing	5.7%
Wholesale Trade	1.0%
Retail Trade	8.1%
Transportation/Utilities	12.8%
Information	3.1%
Finance/Insurance/Real Estate	5.0%
Services	52.5%
Public Administration	6.2%

2023 Employed Population 16+ by Occupation

Total	21,368
White Collar	56.5%
Management/Business/Financial	15.1%
Professional	21.1%
Sales	6.9%
Administrative Support	13.4%
Services	23.2%
Blue Collar	20.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	1.9%
Production	3.2%
Transportation/Material Moving	10.7%

2020 Households by Type

Total	17,920
Married Couple Households	28.3%
With Own Children <18	10.7%
Without Own Children <18	17.6%
Cohabiting Couple Households	6.3%
With Own Children <18	2.2%
Without Own Children <18	4.0%
Male Householder, No Spouse/Partner	20.1%
Living Alone	12.0%
65 Years and over	3.9%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	4.9%
No Relatives Present	1.5%
Female Householder, No Spouse/Partner	45.3%
Living Alone	18.6%
65 Years and over	8.9%
With Own Children <18	8.2%
Without Own Children <18, With Relatives	16.9%
No Relatives Present	1.6%

2020 Households by Size

Total	17,920
1 Person Household	30.6%
2 Person Household	26.2%
3 Person Household	16.6%
4 Person Household	12.4%
5 Person Household	7.1%
6 Person Household	3.6%
7 + Person Household	3.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	17,920
Owner Occupied	47.4%
Owned with a Mortgage/Loan	40.2%
Owned Free and Clear	7.2%
Renter Occupied	52.6%

2023 Affordability, Mortgage and Wealth

Housing Affordability Index	36
Percent of Income for Mortgage	70.8%
Wealth Index	65

2020 Housing Units By Urban/ Rural Status

Total	18,796
Urban Housing Units	100.0%
Rural Housing Units	0.0%

2020 Population By Urban/ Rural Status

Total	48,289
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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5 minutes

Top 3 Tapestry Segments

1.	Family Foundations (12A)
2.	City Strivers (11A)
3.	Fresh Ambitions (13D)

2023 Consumer Spending

Apparel & Services: Total \$	\$33,761,936
Average Spent	\$1,887.62
Spending Potential Index	86
Education: Total \$	\$26,823,480
Average Spent	\$1,499.69
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$50,884,854
Average Spent	\$2,844.95
Spending Potential Index	75
Food at Home: Total \$	\$101,360,133
Average Spent	\$5,667.01
Spending Potential Index	83
Food Away from Home: Total \$	\$53,124,056
Average Spent	\$2,970.15
Spending Potential Index	80
Health Care: Total \$	\$99,803,837
Average Spent	\$5,580.00
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$41,077,289
Average Spent	\$2,296.62
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$13,604,046
Average Spent	\$760.60
Spending Potential Index	80
Shelter: Total \$	\$362,919,276
Average Spent	\$20,290.69
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$39,255,718
Average Spent	\$2,194.77
Spending Potential Index	70
Travel: Total \$	\$29,678,305
Average Spent	\$1,659.30
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$17,510,934
Average Spent	\$979.03
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 28, 2024



Tapestry Segmentation Area Profile

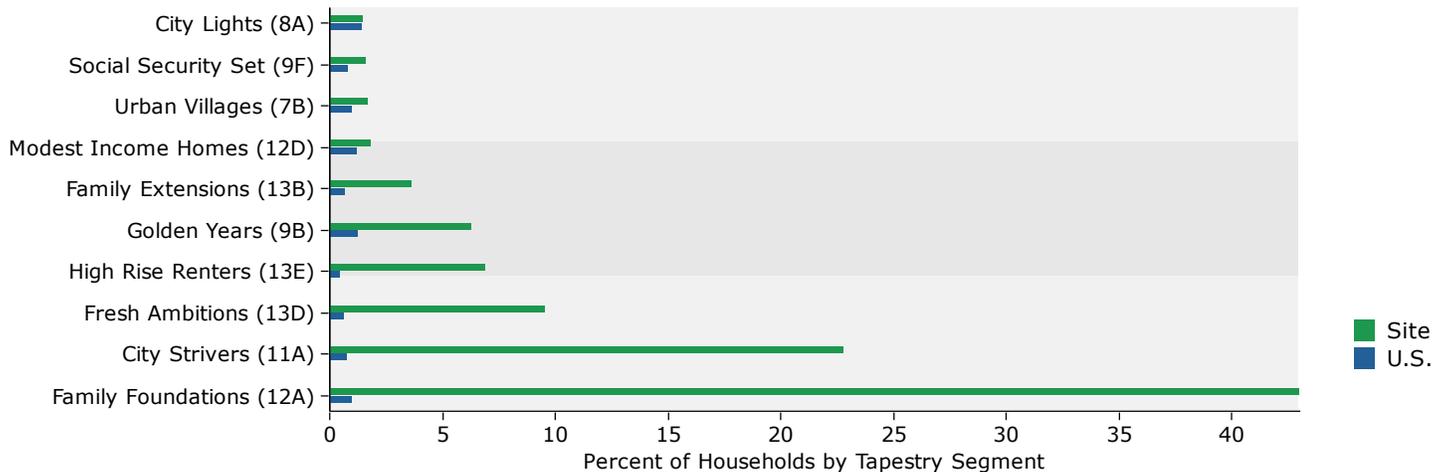
Zion Hill Baptist Church 3
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 Drive time: 5 minute radius

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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2023 Households		2023 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Family Foundations (12A)	43.1%	43.1%	1.0%	1.0%	4177
2	City Strivers (11A)	22.8%	65.9%	0.8%	1.8%	2,915
3	Fresh Ambitions (13D)	9.6%	75.5%	0.7%	2.5%	1,467
4	High Rise Renters (13E)	7.0%	82.4%	0.5%	3.0%	1,404
5	Golden Years (9B)	6.3%	88.7%	1.3%	4.3%	480
Subtotal		88.8%		4.3%		
6	Family Extensions (13B)	3.7%	92.4%	0.7%	5.0%	509
7	Modest Income Homes (12D)	1.9%	94.3%	1.2%	6.2%	151
8	Urban Villages (7B)	1.8%	96.0%	1.0%	7.3%	170
9	Social Security Set (9F)	1.6%	97.7%	0.8%	8.1%	196
10	City Lights (8A)	1.5%	99.2%	1.4%	9.6%	105
Subtotal		10.5%		5.1%		
11	Diverse Convergence (13A)	0.8%	100.0%	1.2%	10.8%	64
Subtotal		0.8%		1.2%		
Total		100.0%		10.8%		927

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

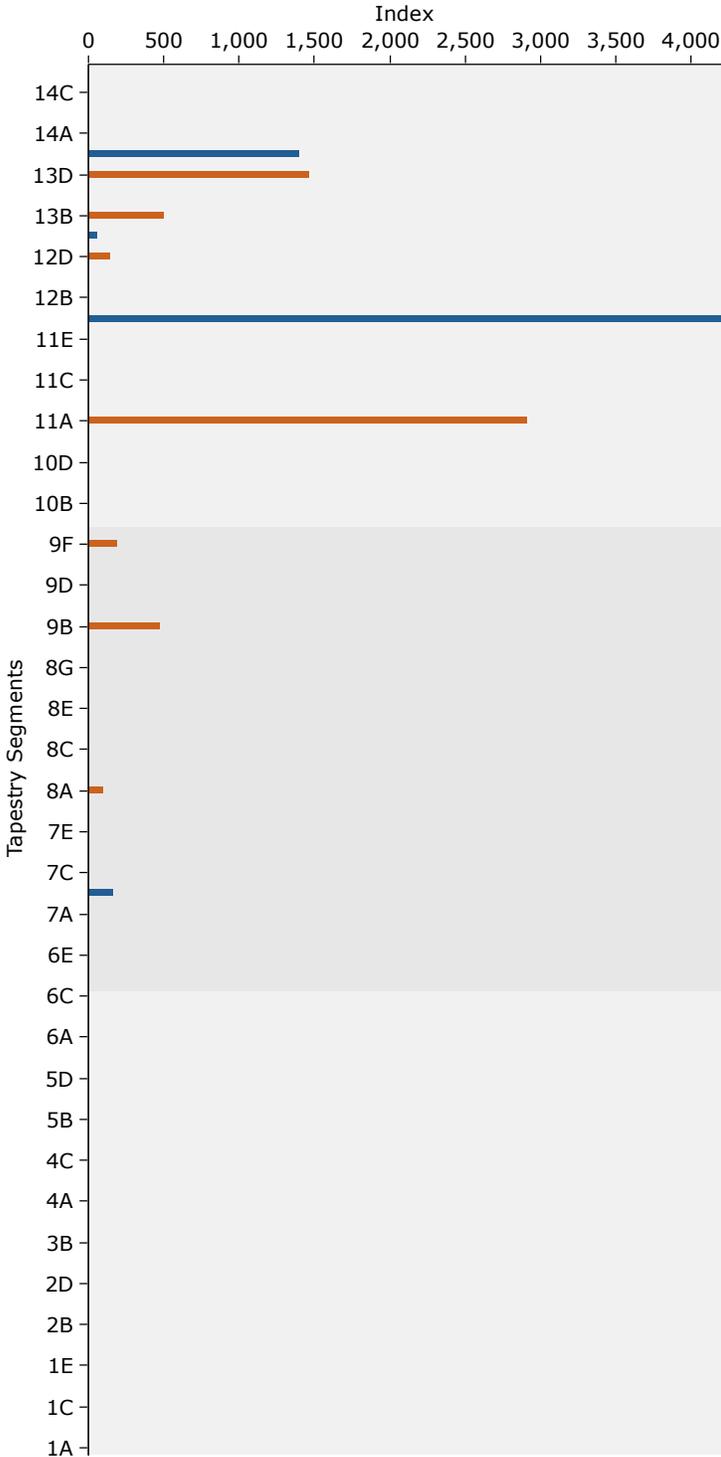


Tapestry Segmentation Area Profile

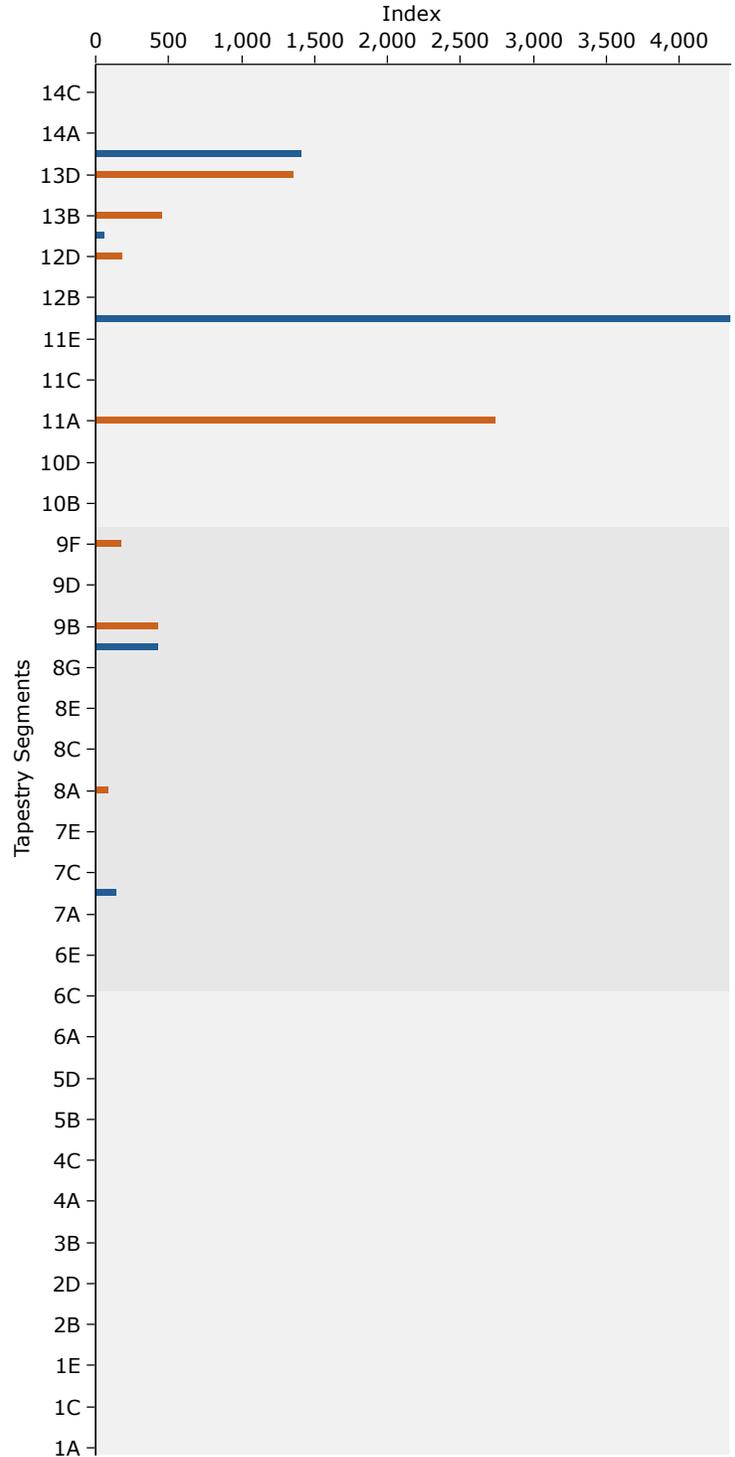
Zion Hill Baptist Church 3
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2023 Tapestry Indexes by Households



2023 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

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Tapestry LifeMode Groups	2023 Households			2023 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	17,886	100.0%		37,573	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	315	1.8%	24	767	2.0%	24
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	315	1.8%	170	767	2.0%	147
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Tapestry LifeMode Groups	2023 Households			2023 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	17,886	100.0%		37,573	100.0%	
8. Middle Ground	271	1.5%	14	534	1.4%	14
City Lights (8A)	271	1.5%	105	534	1.4%	96
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	1,426	8.0%	138	2,472	6.6%	127
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	1,131	6.3%	480	1,985	5.3%	435
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	295	1.6%	196	487	1.3%	184
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	4,082	22.8%	365	8,248	22.0%	403
City Strivers (11A)	4,082	22.8%	2,915	8,248	22.0%	2,752
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	8,031	44.9%	760	17,685	47.1%	852
Family Foundations (12A)	7,700	43.1%	4,218	16,858	44.9%	4,358
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	331	1.9%	151	827	2.2%	193
13. Next Wave	3,761	21.0%	538	7,867	20.9%	499
Diverse Convergence (13A)	142	0.8%	64	336	0.9%	67
Family Extensions (13B)	660	3.7%	509	1,603	4.3%	463
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	1,715	9.6%	1,467	3,397	9.0%	1,359
High Rise Renters (13E)	1,244	7.0%	1,404	2,531	6.7%	1,411
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

Tapestry Urbanization Groups	2023 Households			2023 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	17,886	100.0%		37,573	100.0%	
1. Principal Urban Center	7,041	39.4%	539	14,176	37.7%	561
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	4,082	22.8%	2,915	8,248	22.0%	2,752
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	1,715	9.6%	1,467	3,397	9.0%	1,359
High Rise Renters (13E)	1,244	7.0%	1,404	2,531	6.7%	1,411
2. Urban Periphery	9,419	52.7%	317	20,925	55.7%	321
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	315	1.8%	170	767	2.0%	147
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	271	1.5%	105	534	1.4%	96
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	7,700	43.1%	4,218	16,858	44.9%	4,358
Modest Income Homes (12D)	331	1.9%	151	827	2.2%	193
Diverse Convergence (13A)	142	0.8%	64	336	0.9%	67
Family Extensions (13B)	660	3.7%	509	1,603	4.3%	463
3. Metro Cities	295	1.6%	9	487	1.3%	8
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	295	1.6%	196	487	1.3%	184
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

Tapestry Urbanization Groups	2023 Households			2023 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	17,886	100.0%		37,573	100.0%	
4. Suburban Periphery	1,131	6.3%	20	1,985	5.3%	16
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	1,131	6.3%	480	1,985	5.3%	435
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Time Series Profile

Zion Hill Baptist Church 3
 7860 10th Ave, Los Angeles, California, 90043
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 33.96785
 Longitude: -118.32807

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Population														
Total	46,448	46,454	46,564	46,768	47,008	47,250	47,554	47,821	48,036	48,134	48,315	48,362	48,363	48,250
Change	-	6	110	204	240	242	304	267	215	98	181	47	1	-113
Percent Change	-	0.0%	0.2%	0.4%	0.5%	0.5%	0.6%	0.6%	0.4%	0.2%	0.4%	0.1%	0.0%	-0.2%
Annual Rate	-	0.0%	0.1%	0.2%	0.3%	0.3%	0.4%	0.4%	0.4%	0.4%	0.4%	0.4%	0.3%	0.3%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Households														
Total	17,122	17,141	17,200	17,295	17,400	17,507	17,642	17,763	17,862	17,902	17,928	17,938	17,931	17,886
Change	-	19	59	95	105	107	135	121	99	40	26	10	-7	-45
Percent Change	-	0.1%	0.3%	0.6%	0.6%	0.6%	0.8%	0.7%	0.6%	0.2%	0.1%	0.1%	0.0%	-0.3%
Annual Rate	-	0.1%	0.2%	0.3%	0.4%	0.4%	0.5%	0.5%	0.5%	0.5%	0.5%	0.4%	0.4%	0.3%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Housing Units														
Total	18,243	18,236	18,274	18,348	18,428	18,510	18,626	18,723	18,795	18,805	18,805	18,837	18,852	18,827
Change	-	-7	38	74	80	82	116	97	72	10	0	32	15	-25
Percent Change	-	0.0%	0.2%	0.4%	0.4%	0.4%	0.6%	0.5%	0.4%	0.1%	0.0%	0.2%	0.1%	-0.1%
Annual Rate	-	0.0%	0.1%	0.2%	0.3%	0.3%	0.3%	0.4%	0.4%	0.3%	0.3%	0.3%	0.3%	0.2%

Data Note: The Esri Vintage 2023 Time Series (2010 thru 2023) represents July 1 annual estimates in 2023 geography. With each annual release, the entire Time Series is revised.
Source: Esri forecasts for 2023 and 2028.